

ROCK STEADY FARM

2024 Sponsorship

Rock Steady Farm is a multi-racial, queer and trans-led nonprofit and cooperative farm in Millerton, NY. In addition to our holistic, sustainable farming and land stewardship practices, we increase equity in the food system through food access in the Hudson Valley and NYC, and affirming training and support systems to enable queer, trans, Black, Indigenous and people of color farmers to thrive. Our work is grounded in close community partnerships with food pantries, peer farms, advocacy organizations, local networks, and businesses.

The support of our community is critical to the success of our work in 2024. With a growing audience, we can offer valuable marketing and exposure opportunities to small and large businesses. Last year, we welcomed over 1,100 community members to the farm (and anticipate at least doubling that this year) and our social media reach exceeds 14,000 followers across platforms, and our website sees 24,000 visitors annually.

If you are interested in supporting our work and joining our community of sponsors, please see the different sponsorship tiers available, with an option to fit any budget:

Leadership sponsor **\$20,000 +**

Logo listed on website, annual report
Logo on signage for both annual events
Logo on invitations / promo for both events
Dedicated thank you given in our newsletter
Dedicated social media shout out
Private farm tour or work day for your group
8 tickets to Pride Event, 8 tickets to Fall event

Partner sponsor **\$10,000**

Logo listed on website, annual report
Logo on signage for both annual events
Logo on invitations / promo for both events
Dedicated social media shout out
6 tickets to Pride Event, 6 tickets to Fall event

Advocate sponsor **\$5,000**

Logo listed on website, annual report
Logo on signage for both annual events
Social media shout out
4 tickets to Pride Event, 4 tickets to Fall event

Supporting sponsor **\$1,000***

**or in-kind contribution of similar value*
Logo listed on website, annual report
Logo on signage for both annual events
2 tickets to Pride Event, 2 tickets to Fall event

Friend sponsor **\$500***

**or in-kind contribution of similar value*
Logo listed on website, annual report
1 ticket to Pride Event, 1 ticket to Fall event

Please reach out to us at sarajo@rocksteadyfarm.com with any questions or inquiries.

We are also members of 1% for the planet if you prefer to contribute through that platform.

Thank you for your support!